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CommHIT24

Forging Formidable Resilience

Sponsorship Opportunities

"Hardships often prepare ordinary people for an extraordinary destiny." ~ C.S. Lewis



CommHIT.org

Thank you for your interest in participating in **CommHIT24: Forging Formidable Resilience**. We are excited to share sponsorship opportunities with you that will allow you to reach leadership of businesses in the sectors you serve.

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CommHIT.org

About the Event

Overcoming hardships, whatever the hardships may be, is no simple task. Yet, we can boil it down to one word: Resilience. Put simply, resilience is the ability to adapt, withstand, or recover from disruptions while continuing to deliver value.

Resilience is usually accomplished by teams that are prepared for challenges and, in a coordinated way, shift with the chaos of the unavoidable crisis. Leaders who understand that all teammates play important roles and help teammates explicitly understand their purposes are better prepared for adversity.

For all of us, life is full of difficulties. Our futures promise more challenges—challenges that will test the resilience of your company, your family and friends, and you.

We ask you to Sponsor CommHIT24 on October 17, 2024 at CommHIT's Kennedy Space Center Headquarters. And, when you face challenges, we want your story to be one of resilience.



Audience

Expect 250–400 attendees from all business sectors critical to Florida, including space, aerospace, transportation, health, tech, education, manufacturing, construction, and government. A list of last year's attending organizations can be found on pages 12 & 13. Most attendees will be from Florida or do business in Florida.

Event Purpose

This year's CommHIT24 is dedicated to sharing what businesses need to know to recover, stabilize, and continue with purpose and mission when they face volatility, adversity, struggles, or disasters. CommHIT24 will showcase the latest and greatest presentations, exhibitors, and activities to instill resilience into attendees' businesses and help exhibitors show support for the communities they serve.

About CommHIT

CommHIT is a non-profit organization headquartered at the Astronauts Memorial Foundation at the Kennedy Space Center. CommHIT focuses on the discovery and efficiency of processes and technologies dealing with the care of people—usually in rural, underserved, and other remote areas. Although CommHIT works on “Earth,” CommHIT's work deals with efforts that can be used for people in space—as they are remote.

CommHIT's Mission

CommHIT increases community health, develops workforce, and improves lives by planning & operationalizing complex programs that involve combinations of community, health, & technology in areas that are rural, underserved, or otherwise remote.



CommHIT24 Keynote

Kathy Ireland



Kathy Ireland is a celebrated American actress, author, entrepreneur, fashion designer, philanthropist, and former fashion model. Kathy is the founder of kathy ireland Worldwide® (kiWW®) – one of the most powerful brands in the world according to License Global magazine, Forbes, ABC, CBS, NBC and other media reports. KiWW® is responsible for billions of dollars in retail sales.

Kathy has graced the cover of Forbes Magazine more times than Sports Illustrated. Kathy and kiWW® support multiple philanthropic efforts including women and children's health, HIV/AIDS, Education, human freedom, human rights, wars against religious persecution and violence of every kind.





For over 30 years, John Spence has helped people and businesses worldwide harness success. John is the author and co-author of several books, a business consultant, workshop facilitator, keynote speaker and executive coach.

John's areas of expertise include: leadership, high-performance teams, managing change, organizational culture, consultative selling, strategic planning, strategy execution and the future of business.



Rhodium Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Table Sponsor
\$100,000	\$35,000	\$15,000	\$7,500	\$4,000
1 Available	3 Available	4 Available	8 Available	10 Available
Guaranteed Booth Space in Prominent Area (20X10 area includes two 6-foot tables and chairs) and at Registration Table	Guaranteed Booth Space in Prominent Area (20X10 area includes two 6-foot tables and chairs)	Guaranteed Booth Space in Prominent Area (10X10 area includes one 6-foot table)	Guaranteed Booth Space in Exhibit Hall (10X10 area includes one 6-foot table)	8 Tickets to Event and One Reserved Table
VIP Tour NASA/Kennedy Space Center	One-time access for eight people to Kennedy Space Center Visitor Complex as Guests of CommHIT (Use by Mar 31, 2025)	One-time access for four people to Kennedy Space Center Visitor Complex as Guests of CommHIT (Use by Mar 31, 2025)	One-time access for two people to Kennedy Space Center Visitor Complex as Guests of CommHIT (Use by Mar 31, 2025)	Access for 8 people to Kennedy Space Center Visitor Complex (on Oct 18, 2024)
Centerfold Ad in Event Brochure	Full Page (7.5" X 10") Ad in Event Brochure	Half Page (7.5" X 4.75") Ad in Event Brochure	Quarter Page (3.5" X 4.75") Ad in Event Brochure	N/A
Highlighted as Rhodium Sponsor on event webpage and at event	Highlighted as Platinum Sponsor on event webpage and at event	Highlighted as Gold Sponsor on event webpage and at event	Highlighted as a Silver Sponsor on event webpage and at event	Name and/or logo on Reserved Table
NASA Space Apps Challenge Cape Canaveral (Oct 5-6) sponsorship included	NASA Space Apps Challenge Cape Canaveral (Oct 5-6) sponsorship included	NASA Space Apps Challenge Cape Canaveral (Oct 5-6) sponsorship included	NASA Space Apps Challenge Cape Canaveral (Oct 5-6) sponsorship included	N/A
1 hour guaranteed presentation time	15-min guaranteed presentation time	5-min guaranteed presentation time	N/A	N/A
N/A	Photo with Kathy Ireland after event	Photo with Kathy Ireland after event	Photo with Kathy Ireland after event	Photo with Kathy Ireland after event
Special transportation and overnight accommodations included	Half day in-person workshop for your organization with award-winning executive educator John Spence (JohnSpence.com)	Two-hour in-person virtual workshop for your organization with award-winning executive educator John Spence (JohnSpence.com)	Two access passes for John Spence's "Strategy Made Awesomely Simple" online strategic thinking course	One signed copy of John Spence's Book "Awesomely Simple"

Sponsorship Form

Event:

Thursday, October 17, 2024

9am-5pm

CommHIT's Headquarters

SR 405 Building M6-306, Kennedy Space Center, FL 32899

Set up: 12-5:30pm, Wednesday, Oct 16, 2024

Tear down: October 17 following conclusion of event until 12:30pm October 18.

Sponsorship opportunities are limited and provided on a first-come basis.

Which sponsorship opportunity fit your organization? *Check all boxes that apply.*

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Table Sponsor
\$35,000 <input type="checkbox"/>	\$15,000 <input type="checkbox"/>	\$7,500 <input type="checkbox"/>	\$4,000 <input type="checkbox"/>

Does your booth need power?* Yes ☐ No ☐

*The Rhodium Sponsorship is already taken.



Event Hall



The Astronauts Memorial Foundation (AMF) building is located on six acres at the Kennedy Space Center Visitor Complex. It's a 47,000 square-foot facility that was funded through the voluntary contributions of hundreds of thousands of Florida citizens who purchased Challenger license plates.

**Why should
you sponsor
CommHIT24?**

CommHIT23 Satisfaction Survey Results

Respondents = 44



**HOW LIKELY ARE YOU TO
RECOMMEND THIS EVENT
TO A FRIEND OR
COLLEAGUE?**

100%

of respondents
answered **10/10**.



**WILL YOU JOIN US
AGAIN WHEN WE HAVE
ANOTHER EVENT?**

89.5%

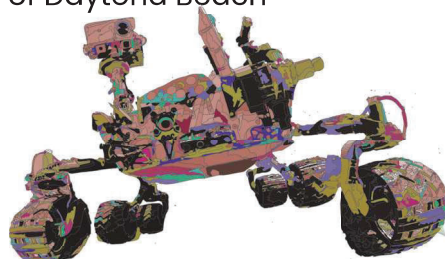
of respondents
answered **YES**.



**WHAT COMMHIT23
ATTENDEES
LIKED THE MOST:**

1. Speakers and Topics
2. Networking opportunities
3. Organization and accessibility of the event

1. 1st Choice Urgent Care
2. Acousti
3. Adams Career Academy Associated
4. ADT
5. Advanced Garage Doors & Gate Operators
6. AdventHealth
7. American Aerospace Technical Academy
8. Apple
9. Apprentice Florida
10. ARIBO Autonomous Vehicles
11. ARTSPEAKSgnv Inc
12. Aspire at North Florida
13. The Astronauts Memorial Foundation
14. Baker County Fire Rescue
15. Bel Tech Services
16. Brevard County Fire Rescue
17. Brevard Public Schools Adult and Career Education
18. CareerSource Brevard
19. CareerSource Flagler-Volusia
20. CareerSource Northeast Florida
21. Center for Family and Child Enrichment
22. City of Cape Canaveral
23. City of Gainesville
24. City of Lake Mary Fire Department
25. City of Palm Bay
26. City of Titusville
27. Clermont Fire Department
28. Coastal Health Systems of Brevard
29. Compass Primary Care
30. Cooperative Health
31. Coral Springs-Parkland Fire Department
32. Diversity of Thought, Inc.
33. Dixie County Fire Rescue
34. Doctors Memorial Hospital – Perry
35. Electrical Training Alliance of Daytona Beach
36. Embraer
37. Enterprise
38. Fenney Grill
39. Florida Blind Company
40. Florida Community Health Worker Coalition
41. Florida Department of Education
42. Florida Department of Health
43. Florida Health Care Plans
44. Florida Rural Health Association
45. Florida Tech
46. Florida Trade Academy
47. Fortner Foundation
48. Gadsden County Emergency Services
49. Georgia Health Policy Center
50. Greater Naples Fire Rescue District
51. Greater Palm Bay Chamber of Commerce



52. Health Council of Southeast Florida
53. Health Tech Without Borders
54. Healthcare Career Advancement Program
55. Heartland Rural Health Network
56. Integra Data Management
57. iMediSync
58. I Need Blue
59. International Association of Certified ISAOs
60. Ireland Pay
61. The IVF Center
62. John Spence
63. Kardon Group
64. Kids in Positive Places
65. Koppia Images
66. Kumar Pictures
68. L.H. Tanner Construction
69. Lake Butler Hospital
70. Lake Okeechobee Rural Health
71. Network Lee County Government
72. Lori Lambert, MD OB/GYN
73. Madison County Fire Rescue
74. MedFleet
75. Meldon Law
76. MetroPlan Orlando
77. MHP Salud
78. Miami-Dade Fire Rescue
79. Mobile Health Consultants
80. Monroe County Fire Rescue
81. NASA
82. OneFlorida+ Clinical Research Network
83. Osceola County Schools
84. Palm Beach Fire Rescue
85. Paw Haven Animal Hospital
86. Pediatric & Family Health and Wellness Center
87. Per Scholas
88. PAHCOM
89. Progress Not Perfection
90. Public Consulting Group
91. Remote Clinic Rx
92. Rolle IT
93. Sabal Direct Patient Care
94. Seminole County Fire Department
95. Seminole State College
96. Southeastern Telehealth Resource Center
97. SpaceTEC
98. Sterling Ideas, Professional IT Services
99. Titusville-Cocoa Airport Authority
100. Uniti Fiber
101. The University of Florida College of Medicine
102. University of South Florida College of Nursing/Florida Center for Nursing
103. U.S. Department of Health and Human Services
104. U.S. Southern Command
105. Walton County Sheriff's Office
106. WB Accounting Services
107. World Innovation Network
108. Your Home TV

**A total of 108 unique
organizations!**



Sponsorship Form

Your Organization

Mailing Address

City

State

Zip

Contact Name

Contact Email

Contact Cell

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Fill out this form and return to Jaquesha Jefferson. Jaquesha will get in touch with you to review your specific needs. Once you confirm that you wish to sponsor CommHIT24, she will send you an invoice for the appropriate sponsor level.

**You can pay with ACH, credit card, or check.
You may get in touch with Jaquesha at
Jaquesha.Jefferson@CommHIT.org or text
850-545-4986.**



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We look forward to seeing you at
CommHIT24!

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